



THESE HOUSE CALLS  
ARE "ON THE HOUSE"

## CU\*ANSWERS WANTS TO BUY YOU **500 CALLS**.

Are you are looking to drive more memberships or reach out to your current members to activate more services but cannot find the time to pick up the phone? We have a solution, and it couldn't be easier on your budget thanks to your partners at CU\*Answers. Put our Xtension Call Center to work for you in one of these areas:

- **Near Member Relationship Drive** (affinity relationships like joint owners and co-borrowers)
- **Pre-Dormancy** (targeting re-engagement before they go dormant)
- **Contingent Liability** (members with unused balances on Credit Cards or open-end LOC)
- **Active It's Me 247 Users Without CU\*EasyPay!** (driving members to YOUR bill pay solution)
- **Refer a Friend** (offering an incentive to select members for their referral recommendation)

## JUST TELL US WHO TO CALL AND WHEN!



800.327.3478 ~ XTENDCU.COM  
6000 28TH STREET SE, GRAND RAPIDS, MI 49546

You will be hearing from us in December. Or you can get in the queue early by calling Julie Gessner (x131) or emailing her at [jgessner@xtendcu.com](mailto:jgessner@xtendcu.com).

DRIVING NETWORK ACTIVITY ONE **CALL** AT A TIME