

Xtend Presents eInfo!

**COMING
JANUARY 2010!**

With eInfo, Member Reach will deliver your newsletter or statement insert to the View Statement link within **It's Me 247**.

The subject and wording of eInfo can be customized by your credit union. Or, make it easier and sign up for CU*OverDrive. Your monthly eInfo will follow the 2010 CU*OverDrive Marketing Calendar, and will be created for you! Not participating in CU*OverDrive? You can use the content anyway! All programs are versatile and always keep the member in mind.

Check our more information at www.xtendcu.com or contact Julie Gessner at 800-327-3478 or jgessner@xtendcu.com.

Don't miss out!

TEASER

The "Teaser" option presents the member with the option to view the content or continue on to their e-statement.



IN YOUR FACE

The "In Your Face" option presents the member with the full screen version as soon as they select the View Statement link.

Your e-statement members will never have to miss out on information again. Let Xtend publish it for you!

Affordable Pricing You Can't Turn Down!

Custom Content	\$250.00
Quarterly Subscription	\$750.00 per year (\$187.50 per edition)
Annual Subscription	\$950.00 per year (\$70.00 per edition)

***Prices for eInfo include an identical subscription for OBC Stories.**

System Requirements

Any customized content must be provided to Xtend no later than two weeks in advance of your desired publication date. Information will be stored and retrieved from the secure network server housed at CU*Answers.

If content has not been provided in the time specified above, no worries! If you have the Annual Subscription, your monthly content will be changed to the current CU*OverDrive Content.

Our Credit Union Would Like to Participate with eInfo!

Credit Union Name

Contact Name

Contact Phone Number

Contact Email Address

Signature

- Annual Subscription (with Customized Content)
- Annual Subscription (with 2010 CU*OverDrive Calendar)
- Quarterly Subscription
- One Time Use
- Interested, but unsure

Send in the completed form to Xtend, Attention: Annika Dieringer via fax: 616-285-7203.